

Appraiser Blog

2023 Volkswagen Taos Diminished Value Case Study



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In the realm of subcompact SUVs, the demand for spaciousness, affordability, and a sense of belonging has been steadily on the rise. The Volkswagen Taos, amidst a competitive field of 20 contenders, addresses an emerging consumer desire for economical fuel efficiency.

DIMINISHED VALUE CAROLINA

2022 VOLKSWAGEN TAOS SE

LOSS IN VALUE CASE STUDY

Before Accident
\$31,550

Price Adjustments

- 🌿 PRIOR ACCIDENT - SEVERE
- ★ AVG CONDITION - 4.6
- 🚗 ODOMETER (MI) - 21,553
- 📍 SOUTHEAST

DIMINISHED VALUE AMOUNT
\$6,310

After Accident
\$25,240

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Whether in front-wheel drive or all-wheel drive configurations, the Taos consistently achieves impressive real-world fuel efficiency, courtesy of its frugal 158-horsepower 1.5-liter turbocharged four-cylinder engine. Notably, the Taos does not offer towing capabilities, prompting consideration of the larger Tiguan SUV for such purposes.

Nevertheless, it boasts ample cargo space, even with the rear seats in use, making it suitable for routine grocery runs. The subcompact SUV segment is highly competitive, and the Taos stands out with its competitive starting price and spacious interior, making it a compelling choice alongside rivals like the Kia Seltos and Chevrolet Trailblazer.

Taos SEL exceeded its EPA estimate by 4 mpg, achieving an impressive 40 mpg during a 200-mile, 75-mph highway fuel-economy test loop. The extensive use of interior plastic materials contributes to keeping the Taos affordable, although it pales in comparison to the more opulent interior of the Mazda CX-30.

Volkswagen's smallest SUV, the Taos, is a significant addition to their lineup. It incorporates a range of modern technology and safety features within a compact design, offering generous passenger and cargo space. However, it is worth noting that the transmission occasionally exhibits sluggish or awkward gear shifts, but this remains a minor drawback for an otherwise well-rounded and family-friendly option within its class.

In terms of its powertrain, the Taos relies on VW's newly introduced turbocharged 1.5-liter four-cylinder engine, delivering 158 horsepower and 184 pound-feet of torque. Front-wheel-drive variants employ an eight-speed automatic transmission, while all-wheel-drive models feature a seven-speed dual-clutch automatic. It's worth mentioning that front-wheel-drive and all-wheel-drive Taos models feature different rear suspensions, with the former utilizing a torsion-beam setup and the latter adopting a more sophisticated multilink design.

Was Your 2023 Volkswagen Taos Involved in a Car Crash?

It was a regular day, you were minding your own business and unexpectedly had a car accident. Did you know that a wrecked and repaired car can lose over \$6,310 in value?

Diminished Value Calculator	
Before Accident Cash Value	\$30,920
After Accident Cash Value	\$24,736
Diminished Value	\$6,184

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